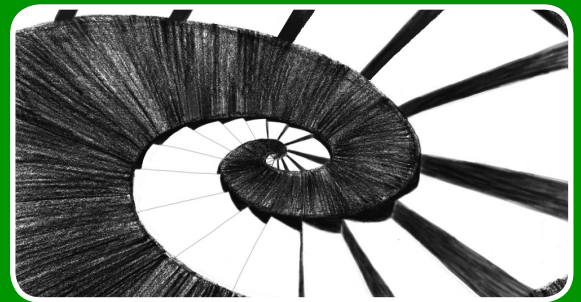


TRADEMARKS AND PATENTS



IDENTITY PROTECTION AND VIABILITY

Activities triggered by the Research and Development (R & D) are of great importance component of the value chain of an institution depending on its mission.

Instruments for managing intangibles, including the protection of intellectual property configures itself of paramount importance to ensure economic rights from this activity.

In this line of services **I&V - Innovation&Value** aims to empower our clients make decisions regarding:

- Conducting technical feasibility analysis of the invention;
- Planning and drafting for patent filing and registration of trademarks;
- Guidance and monitoring the process of patent filing and registration of trademarks;
- Improve risks management of related inventions;
- Evaluation of inventions for sale, licensing and / or other business settings involving patents and trademarks



INNOVATION&VALUE

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